



Marketing Media Communications

Mt. Hope High School's Marketing Media Communication pathway delivers a sequential multi-year project-based curriculum focused on the skills demanded in industry and college: creativity, innovation, communication, collaboration and analytic thinking. Students make connections from the classroom to industry during job shadow and internship experiences, and through many opportunities to meet and learn directly from local industry leaders.



PATHWAY COURSES:

- Intro to Business
- Marketing & Advertising Design
- Media Communication
- Marketing Management
- Internship/Capstone

Extended Learning Opportunities:

- DECA
- HNN - (Husky News Network)
- Job Shadow
- Internship
- Independent study
- Husky Zone (MMHS School Store)

Seeking Students Wanting to Pursue Their Passions

In-school work-based experiences

include management of the Husky Zone school store, creating and executing promotional ad campaigns. At the Husky News Network (HNN), students produce, direct and cast the daily news program.

Industry partners who support learning:

- Animus
- RIMTA
- Bristol Police Department
- Bristol Fire/Rescue Department
- Salon Couture
- WaterRower
- EastBay MFG
- MAGSEAL
- Bristol Harbor Master

Cutting-Edge Equipment:

- Mac Lab
- iMacs

Current Industry Technologies:

- Open Broadcast System
- Sony Vegas
- Creative Cloud Sweep
- Adobe Premier
- Adobe Photoshop
- Adobe Animate
- Adobe After Effects
- ALice
- Virtual Business



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